

Getting involved with Project Prom

Project Prom relies on the generosity of county residents and retailers. Opportunities to contribute are many and varied.

Make a cash or formal wear donation

Formal wear should be in-style and ready-to-wear.

Host a gown-collection drive or fund-raiser

Choosing Project Prom as a student's senior project is a great way to help others while earning the credit needed to graduate.

Volunteer as a Project Prom Shop personal shopper

Spend a few hours watching faces light up.

Volunteer as a mentor at Project Prom for Gentlemen

The wisdom you share will have a lasting impact on a young person's life.

Where are donations accepted?

Formal wear, tagged for Project Prom, may be dropped off at

Thriftique

125 51st St., 15201

daily, please call 412-742-4951 for hours

Human Services Building

One Smithfield St., 15222

weekdays, 7:00 am to 6:00 pm

NCJW headquarters

1620 Murray Ave., 15217

weekdays 9:00 am to 4:00 pm

Retailers and wholesalers may arrange pick-up for large donations by calling 412-742-4951.

Monetary donations

Made out to "NCJW for Project Prom" and mailed to: 1620 Murray Ave., Pgh., PA 15217

DHS is

responsible for providing and administering publicly funded human services to Allegheny County residents.

Office of Community Relations Administration

Rich Fitzgerald, Allegheny County Executive

Marc Cherna, DHS Director

Karen L. Blumen, DHS Deputy Director,
Office of Community Relations

National Council of Jewish Women (NCJW)

Laurie Gottlieb, President, Board of Directors

Lynette Lederman, Susan Foreman Jordan,
Co-Chairs, Project Prom Initiative



NCJW

National Council of Jewish Women
Pittsburgh Section

Events and Donations

Human Services Building

One Smithfield Street, First Floor
Pittsburgh, PA 15222-2221

p: 412-350-3428

f: 412-350-5891

www.alleghenycounty.us/dhs/projectprom.aspx

NCJW Headquarters

1620 Murray Avenue

Pittsburgh, PA 15217

p: 412-421-6118

f: 412-421-1121

www.ncjwpg.org

National Council of Jewish Women (NCJW)

The National Council of Jewish Women is a non-sectarian volunteer organization which strives for social justice by improving the quality of life for women, children and families. The organization runs several community service programs. For more information, please visit www.ncjwpg.org.

DHS funding information is available at

www.alleghenycounty.us/dhs/funding.aspx

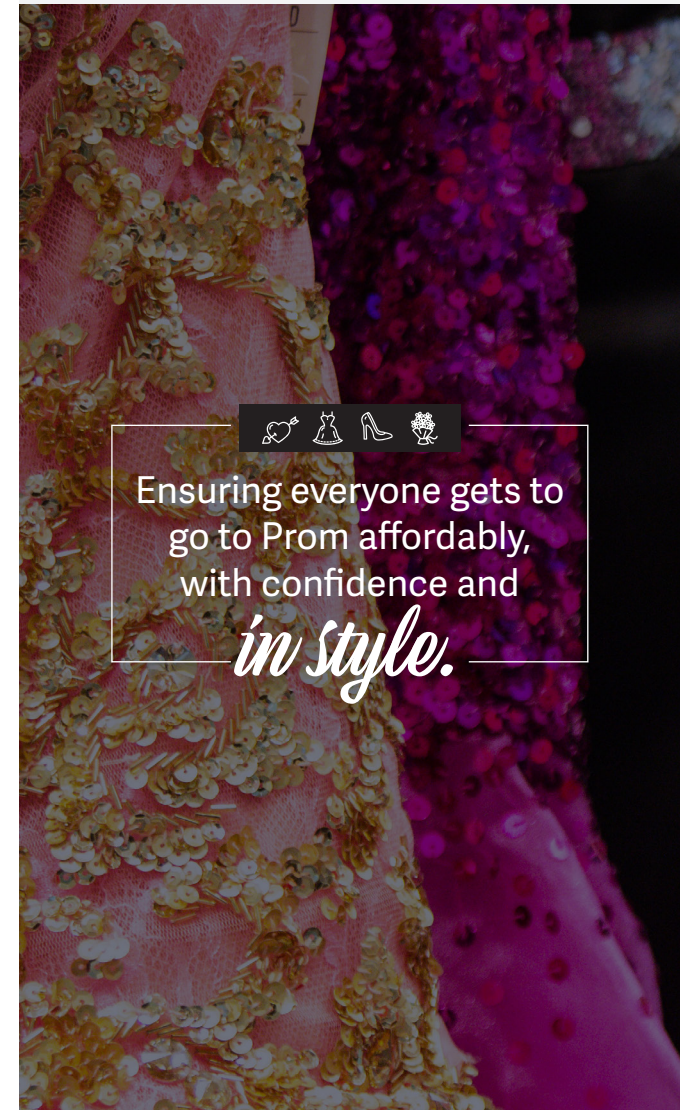
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Allegheny County Department of Human Services /
National Council of Jewish Women

Project Prom



& Project Prom for Gentleman



Ensuring everyone gets to
go to Prom affordably,
with confidence and

in style.

What is DHS/NCJW Project Prom?

Project Prom started at DHS in 2003 as a way for young women and men to attend their Prom without concern about the cost of formal attire. It became a partnership with the National Council of Jewish Women (NCJW) in 2017 when the Project Prom Shop relocated to Thriftique in Lawrenceville.

Project Prom is one of several DHS public-private partnerships that benefits from the generosity of local individuals, groups and retailers. Year after year, donors have filled the Project Prom Shop with hundreds of stylish, contemporary evening gowns and formal accessories.

Since 2012, young people have taken part in Project Prom for Gentlemen, an opportunity to prepare for the Prom experience through an evening of mentoring and camaraderie that provides tuxedo rental gift certificates as well.

Through these two events, DHS is able to annually provide hundreds of youth with an opportunity to attend their Prom affordably, in style and with confidence.

Project Prom "Giveaway Days"

Gown Giveaway Days, open only to young adults who are eligible for free attire, occur several times each year. On these days, eligible youth are offered the opportunity to visit the Project Prom Shop and choose from among a wide selection of formal attire and accessories.

The Project Prom Shop also hosts a public event that offers remaining items for sale at nominal prices. Funds that are raised are reinvested in additional items such as tuxedo rental gift certificates and gowns in popular sizes.



What to expect at the NCJW Project Prom Shop

The Project Prom Shop, located inside the NCJW Thriftique store, is an inviting, brightly decorated and well-equipped venue. Racks of new and gently used formal attire in current styles are organized according to a full range of sizes. Accessories are displayed as well.

Dressing rooms with full-length mirrors, as well as a circular stage, allow for optimal viewing and selection.

During Project Prom Gown Giveaway Days, each guest is assisted by a personal shopper to help navigate the selection of gowns, jewelry, handbags and other accessories. The pair works as a team to put together the ideal outfit.

Checking out is easy because all items are free for eligible participants.

What to expect at Project Prom for Gentlemen

The setting for PP4G is that of a formal dinner. Guests are welcomed by men from the community who devote their evening to mentoring attendees. Topics range from table etiquette to tie tying, date etiquette to building self-esteem.

Speakers enhance the evening by sharing their insights to reinforce the event's overarching theme of Dignity and Respect.

Registration is required.

Who is eligible to participate in Project Prom and Project Prom for Gentlemen?

Any student who attends a high school in Allegheny County and who:

- receives services through child welfare (for example, receives CYF family-strengthening services or lives in a foster home or another setting);
- lives in a homeless shelter or transitional or bridge housing program;
- receives mental health services;
- receives service related to an intellectual disability; or
- receives drug & alcohol treatment.

Youth also qualify to receive a free gown and accessories if they or a household member:

- receives food or utility assistance
- receives or is eligible to receive free or reduced-price school lunches
- receives unemployment benefits
- is in military active duty or a veteran

Where is the Project Prom Shop?

The Project Prom Shop is located in the NCJW Thriftique store at 125 51st Street, Pittsburgh, PA 15201.

Where is Project Prom for Gentlemen held?

Please contact the DHS Event and Donations Team at 412-350-3428 for details.

Where can I get more information?

All the details about locations, dates and times can be found by visiting the DHS Project Prom/Project Prom for Gentlemen webpage: www.alleghenycounty.us/dhs/projectprom.