



FOUNDATION

Press Release

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Pennsylvania Students Make Winning Investments!

SIFMA Foundation Stock Market Game™ Students Outperform the Markets!

Pittsburgh Area Students Conquer Financial Analysis, Beta Numbers & P/E Ratios

Pittsburgh area students are showing the world just how much they know about business, the global economy, and investing by creating top performing portfolios.

The Stock Market Game™ curricula, lessons, and hands-on student activities combine content knowledge, critical thinking, research and analytical skills in a state-of-the-art, real-world, online simulation. It provides teachers with curriculum that reinforces Pennsylvania teaching standards, STEM requirements, and 21 Century Skills, while helping students learn the fundamentals of long-term savings and investing. Students enhance their knowledge in core curriculum subjects including math, language arts, and social studies, and they develop life skills such as financial preparedness, teamwork and business knowledge.

An independent study by Learning Point Associates found that students who participated in the SIFMA Foundation's Stock Market Game scored significantly higher on mathematics and financial literacy tests than their peers who did not participate. They also found that teachers who taught The Stock Market Game reported that the program motivated them to better plan for their own financial futures. The Stock Market Game has been named the only program that successfully increased scores on the Jumpstart Coalition's test of high school students' financial literacy.

Awards will be presented to 4th-12th grade students whose investing strategies earned their hypothetical \$100,000 portfolios the greatest returns during the Spring 2018 semester.

"As we celebrate our 40th Anniversary, the Stock Market Game continues to make learning about the capital markets fun and engaging, drawing students in and enabling them to learn about otherwise complex but important economic concepts such as inflation, price indexes, cycles and trends. We are proud and thrilled for all of our student teams who reached the top spots in the Pittsburgh area SMG competition!" said Melanie Mortimer, President of the SIFMA Foundation.

And the winners are ...

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The Fall 2017 Pittsburgh/Southwestern Pennsylvania SMG Awardees

FALL SESSION 2017:

Middle School Division –

First Place: Mellon Middle School, Pittsburgh

Second Place: Mellon Middle School, Pittsburgh

High School –

First Place: West Mifflin Area High School, West Mifflin

Second Place: West Mifflin Area High School, West Mifflin

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About the SIFMA Foundation

The SIFMA Foundation is dedicated to fostering knowledge and understanding of the financial markets for individuals of all backgrounds, with a focus on youth. Drawing on the support and expertise of the financial industry, the SIFMA Foundation provides financial education programs and tools that strengthen economic opportunities across communities and increase individuals' access to the benefits of the global marketplace. Notable Foundation programs include the Stock Market Game, which has served nearly 16 million students since it began in 1977, the InvestWrite national essay competition, www.investwrite.org, the Capitol Hill Challenge, and Invest It Forward, <https://investitforward.sifma.org>. For more information on the work of the SIFMA Foundation, visit www.sifma.org/foundation.

About SIFMA

SIFMA is the voice of the U.S. securities industry. We represent the broker-dealers, banks and asset managers whose nearly 1 million employees provide access to the capital markets, raising over \$2.5 trillion for businesses and municipalities in the U.S., serving clients with over \$20 trillion in assets and managing more than \$67 trillion in assets for individual and institutional clients including mutual funds and retirement plans. SIFMA, with offices in New York and Washington, D.C., is the U.S. regional member of the Global Financial Markets Association (GFMA). For more information, visit www.sifma.org.

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